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THAI's Royal Orchid Holidays Promoting Special Tour Packages to Muslim Travellers

Thai Airways International Public Company Limited introduces the **“ROH Package: Historic Legendary Mosque in Bangkok”**, special activities with Royal Orchid Holidays (ROH) packages designed to create new opportunities for tourism between Thailand and the Muslim world as well as to promote historical & cultural tourism.

Mr. Philip Vira Bunnag, THAI's Director of South Asia & Middle East Region Department, said the **“ROH Package: Historic Legendary Mosque in Bangkok”** is initiated to create ‘reason to travel’ for Muslim passengers and to cover broader target market segment by inviting Muslims to visit Ancient Muslim Mosques and old Muslim community in Thailand places of attraction. The special Royal Orchid Holidays program includes professional Muslim-based tour operator, accessing the Mosques via boat, proper facilities arrangement, hotel with Halal and Muslim meal serving time services and mosque with shopping area in the vicinity.

This first-time-ever tour program aims to support government policy in promoting relationship and trade between Thailand and Muslim countries.

THAI's Royal Orchid Holidays special package is ideal for travelers who are interested in history and wish to visit historic legendary Mosque sites. Muslims were believed to be the first to settle their community in Bangkok on the west bank of Chao Praya River since Ayuttaya time (approximately 400 years ago). Existing evidences of Ton-Son Mosque then Charoenpasana Mosque built during Thonburi era and Bang Laung Mosque, the world only mosque that decorated by mix of Thai/Chinese/Western architecture without dome and minaret, built during King Rama 1 in Ratana Kosin era over 200 years ago. These 3 mosques are among the important prominent venues for the respected Muslim in Bangkok to pay the homage and conduct religious and social activities. Apart from this, the surrounding area of these mosques is also home of Buddhist temples, Catholic Church and Chinese god shrines where all different communities peacefully coexist for hundreds years reflecting the strong social harmony despite diversity in Thailand. THAI aim to highlight this unique compromising multicultural charm with historical attractions and to show the ‘Living Model of Peaceful Social Harmony’ in Thailand with the aspiration message to the international community through this new tour program.

THAI's Royal Orchid Holidays are sold through THAI offices, wholesale and retail travel agents worldwide, along with tours, accommodations and optional extra services provided to customers convenience and flexibility. For more information, passengers may contact THAI's Royal Orchid Holidays via THAI website: www.thaiairways.com

Currently, THAI operates flights to 3 destinations in the Islamic Republic of Pakistan, those being Islamabad, Lahore and Karachi where meals onboard are prepared with certified Halal process. In addition to Pakistan, THAI also serves major Muslim markets that include Malaysia, Indonesia, Bangladesh and the Middle East.

Press Release issued by M.L. Ajcharaporn Na Songkhla
Director of Corporate Communications
Tuesday, 18 August 2009 at 10.00 hrs.

About Star Alliance:

The Star Alliance network was established in 1997 as the first truly global airline alliance to offer customers worldwide reach and a smooth travel experience. Star Alliance received the Air Transport World Market Leadership Award in 2008 and was voted Best Airline Alliance by Business Traveller Magazine in 2003, 2006, 2007 and 2008 and by Skytrax in 2003, 2005 and 2007. The members are Air Canada, Air China, Air New Zealand, ANA, Asiana Airlines, Austrian, bmi, EGYPTAIR, LOT Polish Airlines, Lufthansa, Scandinavian Airlines, Shanghai Airlines, Singapore Airlines, South African Airways, Spanair, SWISS, TAP Portugal, Turkish Airlines, THAI, United and US Airways. Regional member carriers Adria Airways (Slovenia), Blue1 (Finland) and Croatia Airlines enhance the global network. Air India, Brussels Airlines, Continental Airlines and TAM have been announced as future members. Overall, the Star Alliance network offers more than 16,500 daily flights to 912 destinations in 159 countries.